

International Business & Trade • Greater Bay Area • Finance • Real Estate • Investment • International Legal & Dispute Resolution Tourism • Economic Development • US-China Relations • Innovation • Technology • Startup • Entrepreneurship

> 26 September 2023 | Hawaii Convention Center | Honolulu agenda | registration | hotel



Special discount rate till September 20 www.hkbah.us



Forum Partner & Sponsor



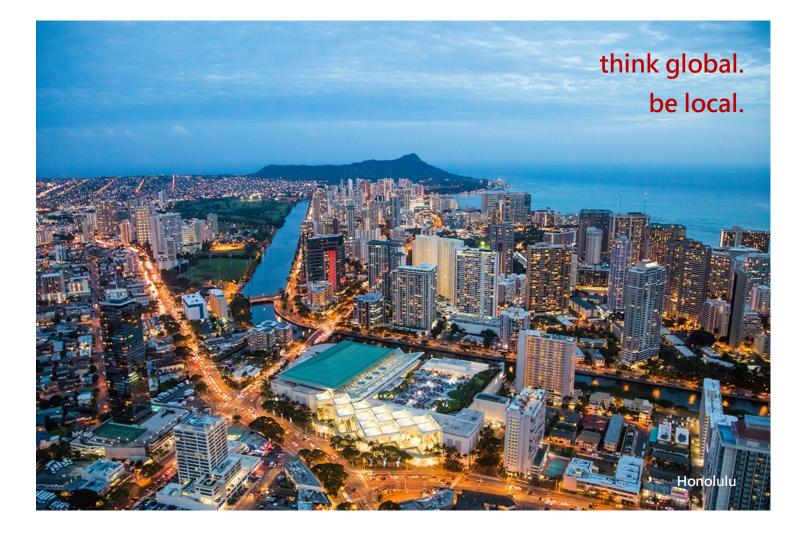


Hong Kong Economic & Trade Office San Francisco





Hong Kong Partner & Sponsor



# Why GO GBA Forum?

Are you in-the-know about the latest economic development in Hong Kong (HK) and China's Greater Bay Area (GBA)? Is your company ready to compete effectively in the changing global business arena? The GO GBA Forum is designed to give you gain insights about the things you need to know to compete successfully, find business and investment opportunities, as well as build new business and contacts in HK and the GBA.

The <u>Guangdong - Hong Kong – Macao - Greater Bay Area</u> is an economic zone comprised of the two special administrative regions Hong Kong and Macao and nine cities of Guangdong province in mainland China, namely Shenzhen, Guangzhou, Zhuhai, Foshan, Zhongshan, Dongguan, Huizhou, Jiangmen, and Zhaoqing.

The GBA cities have individually achieved rapid growth throughout the last 40 years of China's reform and opening. Through regional integration and coordination of the GBA, its four major cities: Hong Kong, Macau, Shenzhen and Guangzhou will become core engines for regional growth. Together with seven key node cities in the region, they will jointly contribute to rapid growth of the entire GBA.

The Greater Bay Area encompasses an area of about 56,000 square kilometers (nearly 22,000 square miles), and has a combined population at 2021 year-end of more than 86 million. With less than 1% of China land space, the Greater Bay Area contributed about 12% of China's economy. The GBA had a combined GDP of US\$1.67 trillion and a per capita GDP of US\$19,400.

To put these numbers into perspective, the total population of the GBA is bigger than the United Kingdom, Italy or South Africa. The land area is larger than Ireland, Latvia or Panama. Most importantly, according to figure from the World Bank, the GBA's GDP of almost USD 1.7 trillion would rank 11th in the world, ahead of Russia, South Korea, Spain or Australia.

## 2023 Outlook

After a difficult 2022, Hong Kong, Shenzhen and the rest of the Greater Bay Area are ready to bounce back. Business activity is set to recover rapidly as mainland China reopens. The pace of regional integration will increase, especially in areas like finance and high-end manufacturing. All signs are showing that China will emerge well from the pandemic and embrace a robust economic rebound, while the GBA will drive healthy and, high quality growth for the whole country with its enormous potential.

## The potential is here!

Hong Kong has a long tradition as an economic bridge to mainland China. Since the 1990s, It has developed into an international hub for trade, investment, and business services. This is due to its business-friendly environment, strong rule of law and IP protection, low and simple taxation, as well as its large and skilled talent pool. For decades, Hong Kong has been the premiere financial gateway between mainland China and the rest of the world.

So how do you tap into the unbelievable opportunities available in the immense **Greater Bay Area** market? The first GO GBA Forum offers you all the elements you need to build your new business: new contacts, access to the most promising opportunities, and the key inside information.

## Being here enables you to:

• Meet the people on the way up – The GO GBA Forum will bring together industry leaders and government agencies from Hong Kong, China's Greater Bay Area, mainland US, Canada, and those here in Hawaii to meet and to do business under one roof. By focusing on how to take advantage of the Greater Bay Area market, the Forum offers attendees a short cut to establishing strong personal relationships with Hong Kong, China, and worldwide players in business. Furthermore, the Hong Kong Business Association of Hawaii (HKBAH) will lead a trade mission to HK, Shenzhen and the GBA area this December. Can you afford to miss out on being part of this event?

• Get the absolute most from your experience – The GO GBA Forum will present unique insight into Hong Kong and Greater Bay Area. The Hong Kong Business Association of Hawaii (HKBAH), a non-profit business organization, offers 27+ years of experience in promoting and facilitating trade, business and investment, building bridges between Hawaii, Hong Kong, and China. Please visit our website for more information of HKBAH: www.hkbah.us





## **Prosperity** is strengthened through trade.

This principle has been proven for centuries. Trade, and the resulting system of globalization, has driven innovation, competition and quality, efficiencies in markets and the allocation of resources, as well as global governance standards and stability. How we respond to today's challenges will determine the next stage of the global and local economy.

The US-China economic relationship is probably the most important in the world. It has over the past several decades brought billions, perhaps trillions, of dollars into the United States economy, and it has lifted millions of Chinese people out of poverty. This has been one of the greater success stories in international economics in history. Unfortunately, that fact has been completely lost in recent years. Hundreds of thousands of jobs and hundred of billions of dollars in U.S. company profits a year are dependent on trade from China.

As the U.S. pulls back from globalization, China is advancing: The Belt & Road Initiative and the Guangdong-Hong-Kong-Macau -Greater Bay Area Plan are Beijing's grand trade and globalization strategies. With profound shifts occurring in the global economy, how should global business navigate the uncertainty? The world needs a new global convening platform to reflect the influence of emerging economies, to address the future of public and private partnerships and to identify solutions for cross-border issues affecting us all.

The Hong Kong Business Association of Hawaii (HKBAH) is proud to bring its flagship conference back on Oahu. The GO GBA Forum will be held at the <u>Hawaii Convention Center</u>, Honolulu, on **Tuesday, September 26, 2023**, and will cover a range of topics, including greater bay area economic development, international business and trade, international legal and dispute resolution, finance, real estate, FDI, one country, two systems, U.S-China relations and trade, tourism summit, technology, innovation, startup and entrepreneurship. The forum convenes a diverse group of speakers from industry pioneers, government and academic experts, business executives, entrepreneurs and opinion leaders from the *East* - Hong Kong and Greater Bay Area, and the *West* - the Americas: Hawaii, Canada and U.S. mainland.

#### Why Attend?

"Trade has made the world more peaceful and stable by connecting our nations – and aligning our interests. But the benefits of trade have not been distributed as widely as they should be – and we must do more to address that." Michael R. Bloomberg, former mayor of New York, speaking at opening day of the Bloomberg Global Business Forum in 2018.

The GO GBA forum's goal is to stimulate productive, fact-driven dialogue among participants and speakers in an effort to promote deeper understanding on important local, national, and global issues, to find mutual opportunities including Hong Kong unique position and advantages, GBA plan opportunities, technology and innovation, globalization, trade and competition, public-private partnerships, tourism and economic development, real estate, FDI and global initiatives. Each panel session will open the floor for Q&A.

### **Featured Topics**

US-China Relations and Trade China's Greater Bay Area (GBA) Economic Development Focus on Finance, Capital Market, Professional Services and Business Environment Hong Kong - One Country, Two Systems International Legal and Dispute Resolution Hong Kong Meets Americas Tourism and Economic Development Summit Hawaii's Post-Corona Real Estate Focus on Innovation, Technology and Sustainability Greater Bay Area Presentations and Opportunities - Qian Hai (Shenzhen) and Hong Kong Shenzhen Innovation and Technology Park (Hong Kong)

#### Takeaways

The takeaway won't be measured at the end of it, it will measure in the months and years to come.

In the Morning, you will gain understanding of the current economic environment: US-China trade and relations, and China's future economic plans. You will learn how these will affect global economic growth and our daily lives, and how to get ready to meet as yet undefined challenges, and find better solutions. You will also gain understanding of the current economic development of Hong Kong, Shenzhen, and the rest of the Greater Bay Area, and the Hong Kong advantage. You will learn how to tap into China's emerging market opportunities, and cross-border-foreign investments. You will receive practical information on doing business in Hong Kong and China; one country, two systems and the international legal and dispute resolutions flamework. Finally, you will see how these issues will affect the global economic growth, international trade, and our daily lives, and how to get ready to meet yet undefined challenges and find better solutions.

In the Afternoon, a star panel of speakers focus on finding ways to collaborate and excel in Hawaii tourism, and a prominent real estate executive shares his experience and market insight after the global pandemic. In addition, panel speakers share their knowledge about innovation and technology in the modern era, as these ideas are shaping our future. Furthermore, you will learn how to tap into GBA cities: Shenzhen and Hong Kong for the cross-border business and investment opportunities, and one-on-one consultations and meetings can be arranged during the forum with no extra fees. Don't miss a networking reception, an excellent opportunity to network with other forum participants, speakers, and sponsors. The forum will end with a funny and entertaining comedy show, performed by the Grand Avenue Follies from San Francisco.



### **Platinum VIP**



The North American Representative Office of Shenzhen, P.R. China (NAROS) was established in 2000 as a U.S.-based business service provider representing the City of Shenzhen. We offer guidance and consultation to North American companies looking to enter the Chinese market through direct investment in Shenzhen, as well as assist Shenzhen companies in entering the North American Market. Additionally, NAROS acts as a liaison for the City of Shenzhen, handling all economic inquiries on behalf of the city. With our expertise and extensive network, we facilitate successful partnerships and drive economic growth in both markets.

Gold



Hong Kong Economic & Trade Office San Francisco

Established in 1986, the **Hong Kong Economic and Trade Office in San Francisco** represents the Hong Kong Special Administrative Region (HKSAR) Government in the western part of the United States. We seek to strengthen and broaden Hong Kong's economic relations with the 19 western states, by enhancing understanding of the HKSAR's free trade policy and its unique advantages as the two-way platform for overseas companies to access the China market and for Chinese companies to go global.

**ドロン** 香港貿發局 Established in 1966, the **Hong Kong Trade Development Council (HKTDC)** is a statutory body dedicated to creating opportunities for Hong Kong's businesses. The HKTDC organises international exhibitions, conferences and business mission to create business opportunities for companies, particularly small and medium-sized enterprises (SMEs), in the mainland and international markets. The HKTDC also provides up-todate market insights and product information via research reports and digital news channels.

With more than 50 years of experience, the HKTDC's work is guided by three main objectives:

- Position Hong Kong as Asia's global business platform and promote Hong Kong services to the world
- Explore new markets and create global business opportunities for Hong Kong SMEs
- Sharpen Hong Kong SMEs' capabilities

The Hong Kong Tourism Board (HKTB) is a government-subvented body.

Our core objectives are to:

- Increase the contribution of tourism to Hong Kong
- Promote Hong Kong globally as a leading international city in Asia and a world-class tourist destination
- Promote the improvement of facilities for visitors
- Support the Government in promoting to the community the important of tourism
- Support the activities of persons providing services for visitors to Hong Kong

To communicate our city's brand strengths, the HKTB organizes comprehensive campaigns and year-round mega events across numerous media channels to enrich visitor experiences and to create business opportunities for the Hong Kong economy.

HKTB works in partnership with government departments and organizations, travelrelated sectors, and other entities related to tourism. We conduct extensive research into visitor profiles and preferences, which along with information on the latest tourism trends and patterns, are used to develop marketing strategies for different visitor source markets and segments.



# <mark>GO</mark> GBA Forum

## Program-at-glance

Sunday, 24 18.00 - 21.00	September Welcome Dinner (Public Event)	13.30 - Open	Afternoon Registration   Networking 3rd Floor Foyer
10.00 - 21.00	Location: Jade Dynasty Seafood Restaurant	14.00 - 17.30	Afternoon Session   Lili'u Theatre 310
<b>Monday, 25</b> 09.00 - 13.30	September Courtesy Visit & Lunch (Invitation Only) TBC For out-of-state HKBA heads & board members, and oversea speakers only.	14.00 - 14.45	<b>Opening Spotlight</b> Meet the <b>HKBA Family</b> <b>HKTDC Presentation</b> <b>Mayor's Remarks</b> <b>HKTB Presentation - Hello Hong Kong</b>
17.30 - 19.30	Global VIP Reception (Private Event) For out-of-state HKBA members & delegates, & HKBAH members, speakers, VIP, partners and sponsors. Location: Roy's @ Hawaii Kai	14.45 - 15.30	Panel Discussion III How Global Companies in the GBA are elevating their Innovation and Technology While Mitigating their Risks?
Tuesday, 26	September Hawaii Convention Center	15.30 - 15.45	Networking Break   Charlot Courtyard
08.15 - Open	Morning Registration   Coffee   Networking 3rd Floor Foyer	15.45 - 16.30	Panel Discussion IV Tourism & Economic Development Summit Lili'u Theatre 310
09.00 - 17.30	Business Consultation with Hawaii, Hong Kong, and Shenzhen Service Providers 3rd Floor Foyer	16.30 - 17.00	Spotlight Hawaii's Post-Corona Real Estate
		17.00 - 17.30	GBA Cities Presentations II Focus on Qian Hai and
09.00 - 12.30	Morning Session   Lili'u Theatre 310		Hong Kong Shenzhen Innovation and Technology Park
09.00 - 09.30	Opening Spotlight Welcome to the Program Hong Kong Update Hawaii Update China Dialogue	17.30	Closing   Meeting Adjourns
		17.30 - 18.30	Pau Hana Networking Reception Charlot Courtyard
09.30 - 10.00	Plenary Session US-China Relations and Trade	18.00 - 20.00	Evening Registration   Mid-Autumn Celebration Comedy Program Lili'u Theatre 310
10.00 - 10.30	GBA Cities Presentations I Focus on Hong Kong and Shenzhen		The comedy show: 'Grant Avenue Follies Glam Bang' performed by Grant Avenue Follies, San Francisco
10.30 - 10.45	Networking Break Charlot Courtyard	Wednesday, 2	27 September (Optional Activities) (add-on fees apply)
10.45 - 11.00	Keynote Hong Kong - One Country, Two Systems Lili'u Theatre 310	08.30 - 17.30	Activities A - Oahu Grand Island Tour For out-of-state HKBA members & delegates. Pre-register is required.
11.00 - 11.45	Panel Discussion I International Legal and Dispute Resolution		A full-day guided tour : Pearl Harbor & USS Arizona Memorial, Pali Lookout, Macadamia Nut Farm, Kualoa Ranch, Chinaman's Hat, North Shore, Waimea Falls, Drive by Sunset Beach, and Dole Plantation. No Host
11.45 - 12.30	Panel Discussion II Focus on Finance, Professional Services, and Business Environment		Lunch - stops by Haleiwa Town. HKBAH reserves all rights on changing the routes of
12.30 - 14.00	Lunch Break (Forum registration fees are not include lunch)		this tour in the event of insufficient time.
12.45 - 13.45	* <b>Dim Sum Lunch</b> (add-on fee applies) Only for out-of-state HKBA members & delegates who'd registered for this luncheon. Venue: <b>Jade Dynasty Seafood Restaurant</b> - Ala Moana Shopping Center, 4th Floor	AM - PM	Activities B - A Round of Golf Morning event includes transportation, light lunch, green fees and club rental. A 9-hole golf play at the Moanalua Golf Club. pre-arranged. contact us. OR Hawaii Prince Golf Club if you are staying at Prince Waikiki. Please contact the hotel directly.
	(0.5 mile distance and 11-minute walk from HCC) Please let us know if you have difficulty to walk this distance)	AM - PM	Activities C - Hawaiian Cultural Experience Pre-register is required. Location: TBD - Make a lei Class - Hula Class; OR
	For forum information, please contact: Hong Kong Business Association of Hawaii P.O. Box 1839, Honolulu, HI 96805-1839, USA		Free Time to shop in Paradise: Ala Moana Shopping Center, International Marketplace, OR Waikele Outlet.

Email: hkbahinfo@yahoo.com

www.hkbah.us

Shopping Center, International Marketplace, Outlet.

# GO GBA Forum

## Agenda | Hawaii Convention Center

#### Tuesday, 26 September Hawaii Convention Center

Morning Registration | Coffee | Networking 08.15 - Open | 3rd Floor Foyer

Business Consultation with Hawaii, Hong Kong, and Shenzhen Service Providers

09.00 - 17.30 | 3rd Floor Foyer

**Opening Spotlight** 09.00 - 09.30 | Lili'u Theatre 310 Welcome to the Program

#### Hong Kong Update

Jacko Tsang Director, Hong Kong Economic & Trade Office, SF Hawaii Update

James Kunane Tokioka, Director, Department of Business, Economic Development & Tourism (DBEDT), HI China Dialogue

TBD Consulate General of the People's Republic of China, LA

#### Plenary Session US-China Relations & Trade

09.30 - 10.00 | Lili'u Theatre 310 Chaired by: Gerald A. Sumida Partner, Carlsmith Ball, HI Star Speaker: Yue-Sai Kan, Co-Chair, China Institute, NY

# Spotlight Greater Bay Area Presentations I Focus on Hong Kong and Shenzhen

10.00 - 10.30 | Lili'u Theatre 310

Chaired by: **Bee Leng Chua, Ph.D.** Director, Creator2Business Foundation Ltd., Singapore Star Speakers:

**Regina Lai** Regional Director, Americas, Hong Kong Trade Development Council, NY

John Yu Chief Representative and Managing Director, The North American Representative Office of Shenzhen, P. R. China, LA

#### **Networking Break**

10.30 - 10.45 | Charlot Courtyard

#### Keynote Hong Kong - One Country, Two Systems

10.45 - 11.00 | Lili'u Theatre 310 Keynote Speaker: Daniel R. Fung, SBS, SC, QC, JP Senior Counsel, Des Voeux Chambers; Chairman, United Nations Peace & Development Foundation, HK

## Panel Discussion I International Legal and Dispute Resolution

11.00 - 11.45 | Lili'u Theatre 310

Panel Speaker and Chair: **David C. Donald** Attorney at Law, Hawaii & New York; Emeritus Professor, The Chinese University of Hong Kong, HI Panel Speakers:

Daniel R. Fung, SBS, SC, QC, JP Senior Counsel, Des Voeux Chambers; Chairman, United Nations Peace & Development Foundation, HK Steve Nelson Partner, Dorsey & Whitney LLP, Minneapolis

#### Panel Discussion II Focus on Finance, Professional Services, and Business Environment

#### 11.45 - 12.30 | Lili'u Theatre 310

Chaired by: **Steve Sue** Chairman, ID8; Partner, SaaS Ventures, HI Panel Speakers:

Karen Mae Cheung Director of Business Development, Equiom Group, HK Dennis M. Lee, CPA Dennis M Lee & Associates, LA

Lunch Break (\*Forum registration fees are not include lunch) 12.30 - 14.00

\*\* All programs and speakers are subject to change without notice.

### Afternoon Registration | Networking

13.30 - Open | 3rd Floor Foyer

Opening Spotlight 14.00 - 14.45 | Lili'u Theatre 310 Meet Our HKBA Family - Federation, HKCBA, NUSHKBA HKTDC Presentation

Mayor's Remarks Mayor Rick Blangiardi City & County of Honolulu Hello Hong Kong - HKTB Presentation Remarks by HKTB Executive Director via video

# Panel Discussion III How Global Companies in the GBA are elevating their Innovation and Technology while Mitigating their Risks?

14.45 - 15.30 | Lili's Theatre 310
Panel Speaker and Chair:
Prof. Gregg Li Technologists, Astropreneur, and Governance Architect, HK
Panel Speakers:
Jacko Tsang Director, Hong Kong Economic & Trade Office, SF
Prof. Benjamin Chang Honorary Advisor, YAS Digital; Senior Advisor, HOWIN
Development Company Ltd.; Advisor, Ami Tech Ltd., HK

Networking Break 15.30 - 15.45 | Charlot Courtyard

#### Panel Discussion IV Tourism and Economic Development Summit 15.45 - 16.30 | Lili'u Theatre 310

Chaired by: **Prof. Jerry Agrusa, Ph.D.** Shidler College of Business, School of Travel Industry Management, University of Hawaii at Manoa, HI Guest Speakers:

Senator Lynn DeCoite Senate District 7: East & UpCountry Maui, Moloka'i, Lanai, Kaho'olawe and Molokini; Chair of the Senate Committee on Energy, Economic Development, and Tourism, HI

Representative Sean Quinlan Hawaii State Representative; Chair, House Committee on Tourism, HI

Daniel Nāho'opi'i Chief Administrative Officer, Hawaii Tourism Authority, HI

#### Spotlight Hawaii's Post-Corona Real Estate

16.30 - 17.00 | Lili's Theatre 310
Chaired by: Barinna Poon Director of Investment & Leasing, Cushman & Wakefield ChaneyBrooks, HI
Star Speaker:
Steve Sombrero President, Cushman & Wakefield ChaneyBrooks, HI

### Spotlight Greater Bay Area Presentations II

Qian Hai, Shenzhen Hong Kong Shenzhen Innovation and Technology Park, Hong Kong 17.00 - 17.30 | Lili'u Theatre 310

#### Closing | Meeting Adjourns

#### Pau Hana Networking Drink

17.30 - 18.30 | Charlot Courtyard

Enjoy a drink at the Charlot Courtyard. Meet our event sponsors and speakers. Don't miss the opportunity to exchange business cards, make business contacts, and discover several surprises...enjoy a special comedy show to end the forum.

#### Evening Program Registration | Mid-Autumn Comedy Program

'Grant Avenue Follies Glam Bang' by Grant Avenue Follies, San Francisco 18.00 - 20.00 | Lili'u Theatre 310 Master of Ceremony:
Pamela Young Producer and Host, Mixed Plate, KHON2, HI The Cast: Grant Avenue Follies, SF Cynthia Yee - The Empress Members: Clara Hsu, Doris Grover, Louise OwLing, Ruby Fong, Colleen Queen, Pat Nishimoto, Mimi Chin, Marleen Luke, Dennis Tom, Allen Ogi, and Emily Chin.

#### Confirmed speakers and session chairs | moderators | master of ceremony

#### Hong Kong | Greater Bay Area | North Americas

- Daniel R. Fung, SBS, SC, QC, JP Senior Counsel, Des Voeux Chambers; Chairman, United Nations Peace & Development Foundation, Hong Kong
- Yue-Sai Kan, Co-Chair, China Institute, New York
- Prof. Benjamin Chang Honorary Advisor, YAS Digital; Senior Advisor, HOWIN Development Company Ltd.; Advisor, Ami Tech Ltd., Hong Kong
- Karen Mae Cheung Director of Business Development, Equiom Group, Hong Kong
- Regina Lai Regional Director, Americas, Hong Kong Trade Development Council, New York
- Dennis M. Lee, CPA Dennis M Lee & Associates, Los Angeles
- Prof. Gregg Li Technologists, Astropreneur, and Governance Architect, Hong Kong
- Alexandria Sham Vice Chairman, Federation of Hong Kong Business Associations Worldwide, Calgary, Canada
- Jacko Tsang Director, Hong Kong Economic & Trade Office, San Francisco
- John Yu Chief Representative and Managing Director, The North American Representative Office of Shenzhen, P. R. China, Los Angeles

#### State of Hawaii

- Mayor Rick Blangiardi City & County of Honolulu, State of Hawaii
- Dr. Lawrence KW Tseu, Honorary Forum Chair; Chairman, The Tseu Medical Institute; Chancellor's Court of Benefactors; Member of the Board of Regents and a Fellow of University of Oxford, UK England.
- · Prof. Jerry Agrusa, Ph.D. Shidler College of Business, School of Travel Industry Management, University of Hawaii at Mānoa
- Bee Leng Chua, Ph.D. Director, Creator2Business Foundation Ltd., Singapore
- Senator Lynn DeCoite Hawaii State Senator; Chair of the Senate Committee on Energy, Economic Development, and Tourism, State of Hawaii
- David C. Donald Attorney at Law, Hawaii and New York; Emeritus Professor, The Chinese University of Hong Kong
- Jeffrey Daniel Lau Partner, Ogawa Lau Nakamura & Jew, A Law Corporation
- Daniel Nāho'opi'i Chief Administrative Officer, Hawaii Tourism Authority
- Barinna Poon Director of Investment & Leasing, Cushman & Wakefield ChaneyBrooks
- · Representative Sean Quinlan Hawaii State Representative; Chair, House Committee on Tourism, State of Hawaii
- Steve Sombrero President, Cushman & Wakefield ChaneyBrooks
- Steve Sue Chairman, ID8; Partner, SaaS Ventures
- Gerald A. Sumida Partner, Carlsmith Ball LLP
- James Kunane Tokioka, Director, Department of Business, Economic Development & Tourism
- Pamela Young Producer and Host, Mixed Plate, KHON2,

#### Invited speakers

#### North Americas | Australia

- Steve C. Nelson Partner, Dorsey & Whitney LLP, Minneapolis
- TBD Consulate General of the People's Republic of China, Los Angeles

## The GO GBA forum team wishes to thank :

• The members of the advisory committee who have, through their expertise and respective networks, provided invaluable advice for the building of this program of conferences.

- All the co-organizers and supporting organizations who have played a key role in helping us federate so many leading professionals of the industry.
- All keynotes, speakers and moderators who agreed to share their experience and knowledge to all the Forum participants.
- Grant Avenue Follies for their special performance.

#### The advisory committee

• Gerald Sumida, Partner, Carlsmith Ball; Honorary Director, Hong Kong Business Association of Hawaii, HI

• **Prof. Gregg Li**, Former Ambassador to China for ICMCI, Venture Partner, and Board Advisor, HK

 Regina Lai, Regional Director, Americas, Hong Kong Trade Development Council, New York, NY

• **Tiffany Wong,** Director, Hong Kong Trade Development Council, Los Angeles, CA

 Bee Leng Chua, Ph.D., Director, Creator2Business Foundation Ltd., Singapore; Past Vice President, Hong Kong Business Association of Hawaii, HI

 David C. Donald Emeritus Professor, The Chinese University of Hong Kong, HI

#### The forum planning & executing committee

- Barinna Poon, Forum Chair, GO GBA Forum; President, Hong Kong Business Association of Hawaii, HI
- **Cy Feng** Forum Co-Chair, GO GBA Forum; Board Member & Chair of China Desk, Hong Kong Business Association of Hawaii, HI
- Judith Sykes, Forum Co-Chair, GO GBA Forum; Secretary, Hong Kong Business Association of Hawaii, HI
- Allen Ng, Vice President, Hong Kong Business Association of Hawaii, HI
- Johnny Ng, Treasurer, Hong Kong Business Association of Hawaii
- James Handsel, President, Island Tech Group
- Jade Lun, Founder/ Creative Director, Jade Agency LLC
- Ann Lujan Kishi Associate Director, Hogan Entrepreneurs Program, Chaminade University of Honolulu

#### The forum volunteer team

- David C. Livingston, Russell Ho, Ross Lee and Steve Bern Volunteer Photographers
- Angela Chang, Jill A. Fong, Kelsey Kagehiro, Brandon Lee, Karen Poon
- Students at Chaminade University of Honolulu Hogan Entrepreneurs Program

## Supporting Partner | Organization

Supporting State and City Agencies



# Make the most out of your **experience**

This registration opportunity allows you to gain the most value from the forum's content. Make connections in between sessions and during the breaks, you'll network, generate new business or make deal, and spark new ideas to implement in the fast-paced industry. (All conference sessions will be held in English)

### FORUM REGISTRATION FEES

#### Full-day Forum Pass 9.00am-8pm

Access to the full day forum program includes: opening sessions, plenary session, key-note, morning and afternoon spotlights, panel sessions, east meets west, GBA cities session, business consultancy, power meeting, coffee breaks and networking drink, and mid-autumn program.

#### **Full Day Forum Registration Fees**

	* <u>Special Rate</u>	** <u>General</u>
Member # NUSHKBA, HKCBA, Federation)	\$100	\$200(HKBAH,
Supporting Organization	\$125	\$225
Government Sector	\$125	\$225 (Federal,
(Federal, State, County)		
Military Member	\$125	\$225
Non-Member	\$150	\$250
Student / Faculty ##	\$ 40 (w/o networking drink)	

#### Half-Day Forum Pass Choice of morning or afternoon

Morning 9.00am - 12:30pm - opening session, spotlights, keynote, plenary session, panel session I & II, business consultancy, power meeting, coffee break, 5:30pm - 8pm - networking drink and mid-autumn program. Afternoon 2pm - 8pm - opening session, east meets west, spotlights, panel session III & IV, GBA cities session, business consultancy, power meeting, coffee break, networking drink, and mid-autumn program.

#### **Half Day Forum Registration Fees**

	*Special Rate	** <u>General</u>			
Member #	\$65	\$125			
(HKBAH, NUSHKBA, HKCBA,	Federation)				
Supporting Organization	<b>\$90</b>	\$150			
Government Sector	<b>\$90</b>	\$150			
(Federal, State, County)					
Military Member	<b>\$90</b>	\$150			
Non-Member	\$115	\$175			
09/26 Single program add-on fees:					
Networking Drink	\$ 40	\$50			
5.30pm-6.30pm					
Mid-Autumn Program	\$ 25	\$ 30			
6.30pm-8.00pm					
Lunch at Jade Dynasty	<b>\$ 50</b> (Out-of-sta	te Forum Registrant)			
12.45pm-2.00pm					

# To qualify for a member fee, each registrant must be a member or an affiliated member of HKBAH, NUSHKBA or HKCBA, or Federation. To become a HKBAH member when registering of this Forum, email us at hkbahinfo@yahoo.com or call us at 1 808 383-5008.

## Registrants must be a full-time student or faculty to qualify for the student | faculty rate. Valid ID may be requested at check-in.

### Registrants must have a special code to register this "Other" rate. Both 'Student/ Faculty' rate and 'Other' rate DO NOT include Networking Drink, Networking Drink pass can be purchase separately.

**September 20, 2023** Special registration rate w/ networking drink till: September 21-26, 2023

General registration rate (Late/ on-site):

## SPECIAL RATE REGISTRATION DEADLINES

#### NEW Deadlines: September 20, 2023

Take advantage of this special rate, register online or mail your check or money order by deadline. Registrants who pay the member rate must be a member of HKBAH, NUSHKBA or HKCBA and in good standing on September 20, 2023 to retain that rate. Become a Member to support our mission, and save on registration!

#### **HKBAH Annual Membership Fees:**

Corporate	\$500
Business	\$250
Individual	\$100
Young Professional (age 35 or under)	\$ 50
College Student	\$ 25

#### **Registration Fees**

All fees must be fully paid prior to attending the forum. Fees are listed in U.S. dollars and include admission to all listed sessions, all program materials, coffee and networking drink, and mid-autumn program. Hawaii General Excise Tax 4.712% is included in the fees.

#### **Refund Policy:**

No refunds will be given for forum cancellations received after August 12, 2023. Paid registrations may be transferred at no cost.

#### **TWO EASY WAYS TO REGISTER:**

Online: www.hkbah.us/forum

Mail: Hong Kong Business Association of Hawaii P.O. Box 1839 Honolulu, HI 96805-1839

#### **Identification Badges**

Each attendee will be provided with a conference identification badge\_during on-site registration check-in. Present a government issued photo identification (e.g. driver's license, passport, military ID) to obtain your conference identification badge. Badges must be worn during the conference.

#### Parking

Hawaii Convention Center parking structure (entrance from Kalakaua Ave) **\$15** per car | per entrance; OR find alternative parking nearby.

#### **Dress Code**

The appropriate dress is business casual or aloha attire.

#### Contact

For additional information on the program or registration, please call us at: 1 808 383-5008 or via email: hkbahinfo@yahoo.com.

#### TWO EASY WAYS TO REGISTER:

Online: https://www.hkbah.us/forum By Mail: Make check or money order payable to: Hong Kong Business Association of Hawaii, with forum registration form to P.O. Box 1839, Honolulu, HI 96805-1839.

**IMPORTANT:** Please take advantage of our special discount rate (full-day | half-day pass) by September 20, 2023.

Our NEW LOW Admission Rate starting from \$40-\$150.

# GO GBA Forum

## General Forum Registration

IMPORTANT: Please take advantage of our early-bird discount rate (full-day or half-day pass) and register by September 20, 2023.

#### **How To Register**

Online registration - www.hkbah.us/forum ; OR         Mail Check   Money Order - payable Hong Kong Business Association of Hawaii, P.O. Box 1839, Honolulu, HI 96805-1839; OR         Credit Card Payment - fill out the credit card payment form, and contact us via Email: <a href="https://hkbahinfo@yahoo.com">https://hkbahinfo@yahoo.com</a> .         For any inquiry, please contact HKBAH       Email: <a href="https://hkbahinfo@yahoo.com">https://hkbahinfo@yahoo.com</a> .         Please Check One       (Required fields)         HKBAH   NUSHKBA   HKCBA   Federation Member       Supporting Organization       Government Sector       Military       Non-Member         Student   Faculty       Other								
					*If you select Member, S school or the company's		ition, Governme	nt Sector, Stude
Salutation 🗌 Mr.	Mrs.	Ms.	Dr.		Other			
Name				Title				
Company				Website				
Address						Suite		
City	_ Province/State		Postal/Zip Co	de		Country		
Day-Time Phone		Cellular			E-mail	I		
If you do not want your in Please DO NOT inclu Please Select One Full Day Conference	nformation to appea ude my information (see previous page	on the forum w on the website o	vebsite or   and r   and forum di ees selection)	forum pub	lications, p		e box.	e and in the forum directory
Add-on Single Program R		: (s)	_ 🗌 Mid-Autun	n Comedy	/ Program	\$25 🗌 No. A	ttendant (s) _	
Check or Money O Please made check			Association of	of Hawaii	-	FORUM Fe	es Total:	\$
Dietary or/and Handicap	Access Requiremen	ts:						
Comments:								
Forum Registrant (	Optional Progra	am						
Sunday 24 Septemb Public Event (6.00 pm - 9 Location: Jade Dynasty S http://jadedynastyhawaii	.00 pm) <b>eafood Restaurant</b> ,			Ionolulu, H	II 96814			
🗌 \$65 per person							No.	of attendee(s)
Monday 25 Septemk (Private Event—Not oper Location: Roy's @ Hawa https://www.royyamagu \$65 per person (HKI	<b>n to public)</b> (5.30 pr <b>ii Kai</b> - 6600 Kalania chi.com/roys-hawai	n - 7.30 pm) naole Hwy. Hono		7697			No.	of attendee(s)
	DAILINGHIDELOHIY)					L _		or attendee(s)



## Forum Registration

For Out-of-State HKBA Members & Delegates - Op Add-on Single Program Registration:	ptional Programs (U.S. check or credit card payment):
Welcome Dinner at Jade Dynasty (Sun 24 Sep) \$65 per person	No. Attendee(s)
Global VIP Reception at Roy's Hawaii Kai (Mon 25 Sep) \$65 per j	
Lunch at Jade Dynasty (Tue 26 Sep) \$50 per person	No. Attendee(s)
Add-on Optional Activities (Wed 27 Sep)	
Oahu Grand Island Tour (9-hr) \$105 per person	No. Attendee(s)
Hawaiian Cultural Experience - Make a lei Class and Hula Class S A Round of Golf :	
Moanalua Golf Club - A 9-hole golf play (2-hours) \$45 plus tax - ir	ncludes green fees, cart fee and club rental 🗌 No. Attendee(s) ; OR
Hawaii Prince Golf Club - \$97 plus tax - greens and shared cart fe	ee if you are staying at Prince Waikiki with advance reservation. Call hotel directly.
Payment Method (Only accept international credit c MasterCard 万事达卡 Uisa 卡	ards) USD \$
Card number 卡号 (include all numbers)	
Name 姓名 (as it appears on the credit card)	
Check or Money Order (For US registrants only)	
Please made check payable to: Hong Kong Business Asso	ciation of Hawaii FORUM Fees Total: \$
Dietary or/and Handicap Access Requirements:	

Comments:

#### **Cancellation Policy**

Registrants who are unable to attend the conference may send a substitute (member to non-member transfer requires higher registration fee be paid). All cancellations will be subject to a \$25 cancellation fee per person. No refunds will be given for cancellations received after **12 August 2023** or no-shows will be charged the full forum fee. All requests for refunds must be received by HKBAH in writing by **12 August 2023** at <u>hkbahinfo@yahoo.com</u>. Membership fees collected will not be refunded at any time, but applied to 2023-2024 membership immediately upon registration. Eligible refunds will be issued after the conclusion of the Forum in the same method as the original payment was received.

#### **Other Provisions**

HKBAH reserves the right to cancel the Forum without liability, and in such situation, will return the amounts paid to the registrant. HKBAH reserves the right to cancel any portion of the Forum and/or optional activities program without liability, including but not limited to any Forum session, panel discussion, reception, luncheon, coffee break and/or optional activity, and in such situation, will return the amounts paid for canceled portions to the registrant. You acknowledge that HKBAH is not an agent of any vendor providing optional activities or accommodations, and that such vendors operate independently of, and are not under the control of, HKBAH with respect to the services vendors provide. HKBAH is not responsible for the failure of any vendor to fulfill its obligations in accordance with the terms of that vendors offer. HKBAH is not responsible for any bodily injury, wrongful death, property damage or economic loss caused by the negligence, willful act or gross negligence of any vendor providing optional activities or accommodations. The Forum will be videotaped or photographed, and your registration constitutes your voluntary consent to such videotaping and/or photography and the use thereof without monetary compensation. The representations made in the Forum and content/materials are those of the presenters and do not represent the position of HKBAH. Opinions, analysis, and materials provided by the presenters are not reviewed by the HKBAH. Only those specifically designated can speak on behalf of HKBAH. You acknowledge and agree that in order to process your registration, certain personal information about you may be disclosed to vendors providing optional activities or accommodations, and not HKBAH's, may apply to such vendor's use of your personal information.

I authorize HKBAH to send me announcements, via mail, fax, e-mail, phone, electronic form or otherwise, about HKBAH programs and services that may be of interest to me.

Forum Organizer



夏威夷香港商會 Hong Kong Business Association of Hawaii

# GO GBA Forum

# HCC Floor Plan | Hotel Partner



## **DISCOUTS & EXCLUSIVE HOTEL EXTRAS**

### **Your Hotel Stay**

Great low rate at our hotel partners! A block of rooms has been reserved at the Doubletree by Hilton Alana Waikiki Beach Hotel and Prince Waikiki Hotel, please contact the hotel directly for any questions:



#### 1. Prince Waikiki Hotel 100 Holomoana St., Honolulu, HI 96815

(11-minutes walk to Hawaii Convention Center)
Tel: 1 855 622 7558 Email: reservations@princewaikiki.com
Website: https://www.princewaikiki.com
Rate: USD \$249+ per night (Single/Double) Run of Ocean Rooms (mix of oceanfront harbour or ocean front room) + plus
17.962% tax . Waived resort fee (\$39 value)
50% discount on Self and Valet Parking
Group Name: Hong Kong Business Association of Hawaii
Available Dates: September 24-28, 2023 (The hotel will extend special group rate for 3-day before and 3-day after main dates.)
Cut-off Date: August 22, 2023

**Direct Reservation:** Email: groups@princehawaii.com OR via phone @ 855-622-7558 The hotel also provides Airport Shuttle Service, please contact the hotel directly.

#### 2. Doubletree by Hilton Alana Waikiki Beach Hotel

1956 Ala Moana Blvd., Honolulu, HI 96815 (7-minutes walk to Hawaii Convention Center) Tel: 1 808 951 7275 Fax: 1 808 951 3114 Website: http://doubletreealana.com Rate: USD \$195++ per night (Single/Double) City /Mountain View USD \$215++ per night (Single/Double) Ocean / Park View Discounted resort fee \$10 per room per night (current resort fee \$35 per room per night) The 3rd and 4th adults in a room add \$50 per person / per night. Children under 18 Group Name: GO HK-GBA Business Forum Available Dates: September 24-28, 2023 (The hotel has limited (10) rooms available with this special group rate, please act early)

Cut-off Date: 08/21/2023 Online Booking: https://www.hilton.com/en/attend-my-event/gohkgbabusinessforumguestrooms/

